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**“VIRTUAL SPOTLIGHT” SERIES IS LAUNCHED BY C2E2 FEATURING
ALEX ROSS**

Organizers to Produce Live One-Hour Web Events
Focusing on Pop Culture Icons

Norwalk, CT, June 15, 2009: Organizers of Chicago Comic and Entertainment Expo (C2E2) have today announced a new live one-hour Web series that will feature leading figures in the pop culture world talking about all the things, both great and small, that affect their lives. This new interactive series will be called “Virtual Spotlight” and will debut on June 29th at 1:00pm with a spotlight on Alex Ross who will also be appearing at C2E2 as a Guest of Honor, April 16 – 18, 2010. Conceived as a way to extend the programming at both New York Comic Con (NYCC) and C2E2 on a year-round basis, the Virtual Spotlight Series will be created, managed and executed by convention organizers. According to officials, the spotlights will be just like any panel at C2E2 or NYCC, only now you will be able to enjoy the interaction and entertainment while sitting at home or in the office. Since the announcement was made that Alex Ross will be the first Guest of Honor at C2E2, fans have expressed enthusiasm and organizers didn’t want to keep these fans waiting until next April to meet and speak with Mr. Ross.

“This is so obvious and so good, I can’t believe we didn’t think of it sooner,” notes Lance Fensterman, Vice President for Pop Culture Events at Reed Exhibitions. “This is the perfect way for fans to interact with their favorite artists and creators ... no lines, no travel, and no cost! We will feature some great people so now our audience won’t have to wait for C2E2 or NYCC to meet leading industry icons, and we will design and produce this series so that fans can talk directly to these celebrities about everything they want. We are incredibly grateful, to say

nothing of honored, that Alex Ross has agreed to appear as our first Virtual Spotlight guest. I know he will attract a huge audience.”

Organizers encourage everyone to register early ... only the first 999 registrants from around the world will get on, so don't be late! Register here:

<https://www1.gotomeeting.com/register/214850137>

ABOUT ALEX ROSS:

Alex Ross's photorealistic paintings have garnered attention throughout the comics world and beyond. He has made a name for himself as both an artist and a storyteller. He studied illustration at the American Academy of Art in Chicago, then honed his craft as a storyboard artist before entering the comics field. His 1993 miniseries *Marvels* (Marvel Comics) opened a wider acceptance for painted comics. He followed that with the series *Kingdom Come* for DC Comics, which remains one of the most successful graphic novels in comics history. He painted a series of tabloids for DC Comics celebrating Superman, Batman, Captain Marvel, and Wonder Woman, which were then collected as *The World's Greatest Super-Heroes*. Ross co-created the *Earth X* projects for Marvel and *Justice* for DC. He is currently working on *Superpowers* for Dynamite Entertainment and *Avengers/Invaders* for Marvel. He was the subject of the 2003 book *Mythology: The DC Comics Art of Alex Ross* (Pantheon). His non-comics work includes creating the poster for the 2002 Academy Awards®, the opening credits for *Spider-Man 2*, and multiple covers for *TV Guide* and *Village Voice*. For more information, please visit www.alexrossart.com.

ABOUT REED EXHIBITIONS:

Reed Exhibitions is the world's leading events organizer. In 2007 Reed brought together over six million industry professionals from around the world generating billions of dollars in business. Today Reed events are held in 38 countries throughout the Americas, Europe, the Middle East and Asia Pacific, and organized by 39 fully staffed offices.

Reed organizes a wide range of events, including exhibitions, conferences, congresses and meetings. Its portfolio of over 500 events serves 47 industry sectors, including:

Aerospace & aviation, automobiles, building & construction, electronics, energy, engineering, entertainment, environment, food & hospitality, gifts, healthcare, IT, jewellery, life sciences &

pharmaceuticals, property, manufacturing, medical education, packaging & converting, printing & visual communication, security, sports & recreation, travel.

Working closely with professional bodies, trade associations and government departments Reed ensures that each and every event is targeted and relevant to industry needs. As a result, many Reed events are market leaders in their field.

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